

SUMMARY

UI/UX designer, front end coder and Photoshop lover. Experienced in complex web application design; small business websites, blogging (wordpress), email marketing. Proficient in industry standard web design tools, usability practices and accessibility.

SKILLS

Specialties - User Interface/Experience Design - Interaction Design, Prototyping, Wireframes (Axure, Visio, etc.) - Usability Testing - Information Architecture - Documentation - Cross-browser/cross-platform compliance, responsive websites - Front end coding (CSS/HTML) - Email newsletters - Web Accessibility (WCAG, 508) and Usability- Web content writing

SOFTWARE

Dreamweaver, Axure, Visio, Adobe Design Premium - Photoshop, Illustrator, Acrobat Pro, LiveCycle, Adobe Captivate, Adobe InDesign, PowerPoint, Microsoft Office, Wordpress, Jaws, email marketing and survey tools, various custom web development, digital design, management and reporting software, etc.

EXPERIENCE IN INTERNET AND NEW MEDIA

4/2012 - present

Independent Contractor UI Design, Graphic Design, Front End Coding, User Experience

User interface design and prototyping for web applications for consumer facing and internal sites. Design and coding of web pages and templates using html, CSS and JQuery. Small business websites, image editing, graphic design, brochure, email and postcard design. Accessibility analysis, testing and coding, assuring conformance with WCAG 2.0 and 508 guidelines. Collaboration with development and project management teams in the creation of prototypes, documentation and web applications.

2/2008 – 3/2012 Law School Admission Council

User Experience Engineer, Accessibility Specialist

User Interface and experience design for web applications programmed in Microsoft ASP.net environment. Information architecture design, graphic design, creation of wireframes, style guides, sitemaps and other website documentation. Design and development of html and Axure prototypes and demos for web applications. Front end coding and template creation using CSS only layouts. Composition of user-facing copy and messaging. Accessibility analysis, testing and documentation, Section 508 and WCAG 2.0 conformance. Creation of accessibility training sessions and materials, mentoring and direction of other teams. Collaboration and coordination with other departments and teams, including development, project management and quality control teams. Design and conduct of usability testing, test script creation, reporting and analysis.

2003 – 2009 Web Design Consultant

Design and development of websites, online marketing and other web content, managing complete projects or as part of a team. Interface design, information architecture design, HTML/XHTML, CSS, Javascript coding for new and existing websites for corporate, government, non-profit and other clients. Design and layout, graphics creation and optimization, content management, web page template design and implementation, creation of wireframes, style guides, sitemaps and other website documentation. Content management with Movable Type Publishing Platform and other tools, accessibility and usability, web content writing and editing.

2002 – 2008 NYMC, NY

Westchester Institute for Human Development, Web Designer, Accessibility Specialist

Created and developed the complete Institute website that conforms with Section 508 and WWW Consortium web accessibility standards. Designed the project plans, interview outlines, information architecture documents, site flowcharts, and user interface documentation. Conducted extensive interviews with staff and created user profiles which lead to the construction of site structure. Designed and developed the prototypes and implemented the final website design. Included in the development phase of the website were the following:

- Design of information architecture
- Creation of user interface prototypes
- Content editing, writing and proofreading
- HTML, CSS and JavaScript coding
- Creation of page templates
- Graphics creation and photo editing
- Accessibility testing
- Technical documentation

Maintenance and development of websites including design of information architecture, user interface design and page template design. Design and creation of graphics and promotions, photo editing, optimization of graphics for website implementation. Web programming using HTML, CSS and Javascript or related internet language. Accessibility coding and testing, ensuring conformance with Section 508 and World Wide Web Consortium (W3C) web accessibility standards. Content development, editing, writing and proofreading of content for the web medium. Research and development of new and revised web pages and features. Creation of outline and content for web accessibility, usability and design seminar. Troubleshooting and resolution of site problems and user concerns. Creation of user interface prototypes. Quality control and testing of websites, ensuring consistency, ease of access, adherence to editorial standards and technical requirements.

2000 – 2002 Consulting for Merck-Medco Managed Care, LLC

Web Designer

Designed user interfaces for health content, health centers and health management tools, including HTML coding, implementation of JavaScripts and Cascading Style Sheets. Created templates for html page types, designed online promotional images and other web graphics, edited and proofread content and managed projects.

- Designed user interfaces for health assessment tools, condition specific health centers, invitation based health management tools, online promotions and articles.
- Coordinated projects and processes with developers, editors and producers; was integrally involved in a project's complete development cycle, from analysis and requirement study,

design and development, to testing and implementation.

- Actively participated in focus group testing, creation of interfaces to internal style guide and documentation, analyzed approaches to user interface creation and development theories.
- Managed content and graphics with Broadvision database, uploaded graphics to web templates using custom tools.
- Created web pages and templates for condition specific health centers and article types.
- Created demos for different online experiences, including messaging and health centers.
- Extensively used Homesite for coding HTML fast and efficiently.
- Created internal guides for content formatting and maintained project documentation binders.

Multimedia Solutions Corp. MSC

1999 – 2000, Junior Designer

Designed and coded websites, updated page code, implemented Javascripts and created graphics. Created storyboards and AfterEffects animations for video and web, assisted the animator in different aspects of producing the videos.

- Developed consumer websites utilizing HTML and graphics creation software (PhotoShop, Fireworks), coded HTML and applied Javascripts.
- Designed graphics for multimedia, animation and compact disc production including storyboarding and quality control testing.

Education

Pratt Institute, New York, Certificate in Computer Graphics, Interactive Media 1998-2000

Ammatti-Institute, Internet and Multimedia, Helsinki, Finland 1997-1998

Southern Finland College and University, Finland, Bachelor of Arts 1993-1995
- Institute Universitaire de Technologie de Nantes, France

Western Finland University, Finland 1991-1993